**RESUME**

**Name : P. SIVASANKAR**

**Qualification : M.Com. M.Phil. B.Ed. SET**

**Teaching Experience : 17 years in collegiate education**

**Designation : 1. Research Scholar in Urumu Dhanalakshmi College, Tiruchirappalli 620019.**

 **2. Assistant Professor of Commerce,**

 **Bishop Heber College (Autonomous), Tiruchy.**

**Articles Published : 8 articles Published**

**Conference Participated : National Conference 7,**

 **International Conference : 9**

**Training Program Attended : 2 training program attended.**

**Additional Course : Consumer Behavior Course Completed in SWAYAM.**

**References :**

**1. Dr. Asaithambi, Associate Professor of Commerce, 6381035315.**

**2. Dr. Sutha, Head, Department of Mathematics, 8825711411.**

**Address to Contact : 14 & 15, Sri, Sakthi Apartment, Old Palpannai, Tiruchi,**

 **Tamilnadu 620008.**

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