
Social Entrepreneurship and Enterprises in India

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Introduction

Social Entrepreneurship is nowadays fashionable construct trend in India and rapidly growing industry in various sectors in recent years and people taking interest in it and started their own social enterprises. Social entrepreneurship is the way to recognize social problems and find the suitable solutions and remedies by using the entrepreneurial principles to bring a desired change into the society.

The social Entrepreneurship is helps to grow people and socio economic growth of the country. The entrepreneurs are not a social worker then the meaning of the social entrepreneurship is business-Social business.

In India there are some famous Indian Social Entrepreneurs who were understand the social issues and collected the available resources and mobilize it smartly and provide good facilities and solve the problems of people in very cheap rate.

Jeroo Billimoria Founder and managing director of Child and Youth Finance International (CYFI) work with 91 governments to create national initiatives for Economic Citizenship Education and Financial Inclusion and aided the addition of financial inclusion and economic citizenship education in the UN's Sustainable Development Goals. The Child and Youth Finance Movement has associated it with partners and stakeholders in 124 countries and collectively reached over 36 Million children and youth.

Harish Hande co-founder of SELCO, his Social Enterprises working in solar energy sector with the objective to reach to the poor in cheap rate. Hande led SELCO is dedicated towards providing sustainable energy services to the poor. Hande also solved the problem and energy requirement in the household. Mr Harish Hande believes providing sustainable technologies to the rural people is the key to poverty eradication in Rural India and India Today marked him as one of the 50 pioneers of change in India.

Hanumappa Sudarshan is the well known social entrepreneur and treble right activists and he is helping the downtrodden section of the society. He is the founder of Vivekananda Girijana Kalyana Kendra for the integrated development of the tribals in the Chamarajanagar district of Karnataka and He is also the founder and Honorary Secretary of the Karuna trust, which is dedicated towards the cause of rural development in the states of Karnataka and Arunachal Pradesh.

Akanksha Hazari is working towards empowering underserved families with the skills, knowledge, and tools necessary to achieve the life they aspire through a mobile-based rewards program that empowers underserved communities by connecting their spending and positive behaviors to valuable points that are redeemed for social impact rewards to transform their lives.

Shaheen Mistri the Founder of the Akansha Foundation educates the unprivileged, belonging to the downtrodden sections of the society.

Aditya Baran Mallik the Institute for Quality skill training works towards skill training to the youth belonging to poor background in order to help them achieve a better life. Aditya and his team plan to set up training centers over 13 states in India to reach a training capacity of 50,000 students annually.

Objectives

- 1) To understand the social entrepreneur and Entrepreneurship
- 2) To know the Social Enterprises in various sectors in India and their ecosystem

Research Methodology

For this research paper the data collected form secondary sources which are the various websites and research papers, books and other published and online published material like news, articles.

Social Entrepreneur and Entrepreneurship

Bomstein (1998) A Social Entrepreneur is a path breaker with a powerful new idea who combines visionary and real world problem solving creativity, has a strong ethical fiber, and is totally possessed by his or her vision for change.

The social entrepreneur is the person or entrepreneurs who are basically undertake the social entrepreneurship. The social entrepreneur have all qualities of entrepreneurs jus have more factor in them that is motivation force toward bring the social change and find a solution for problems in a society.

These social Entrepreneurs are focusing on the social weak section and people in India many people living

under the BPL then the social entrepreneurship is relevant here and helpful to this weak section people. Social entrepreneurship involved a concerted effort to: (1) Systematically identify people with innovative ideas and practical models for achieving major societal impact; (2) Describe their function in society and shine a spotlight on their work; and (3) Develop support systems to help them achieve significant social impact.

The social Entrepreneurship is not the social work. The nonprofit enterprises are used hybrid social and commercial Entrepreneurship to achieve their self sufficiency. In short they run both social and commercial enterprises and the earned profit they used for adding in the social values.

Other social enterprises that run for profit making they are financially sound and make their own monetary and run commercial and social organizations simultaneously.

Social Enterprises in India

In India the Social Entrepreneurship is growing in various sectors which are Agriculture and dairy, Communication and IT, Differently able, Education, Energy, Fabric and hand Crafts, Health Care, Affordable housing, Livelihood, Microfinance, Supply Chain, Appropriate Technology, Waste Management and Environment, Water and Sanitation.

Eureka child foundation contributes for the education by providing education, books, other learning material in the rural area.

Swayam Shiksha Prayog provides the capacity building, sustainable livelihoods, income and health-enhancing opportunities to women and youth)

Development Education(International) Society engaged in Poverty Alleviation and Prevention through promoting enterprise culture, by complementing the school curriculum with Enterprise Education. This helps school children, when they leave school, to seek options of alternative economic income generating activities. Makes enterprise information and training available and accessible to the target group, of poor and disadvantaged, through the intervention and use of mass media and field programmes.

[Mirakle Couriers-Courier](#) services by deaf

[Invention Labs Engineering](#)- Voice device for people with speech disabilities

[Inclusive Planet.com](#)- website enables people with visual impairment to share accessible content, build conversations and make friends amongst the global visually impaired community

[Jaipur Foot \(Bhagwan Mahaveer Viklang Sahayata Samiti\)](#)- ingenious, low-cost technology to provide prosthetic limbs for amputees

[EnAble India](#)- works for employment of people with disabilities, pre-employment services, supplemental education, counseling and support services, consultancy and training for other institutions and NGOs and technology services

[Dial 1298 for Ambulance, Dial 108 in Emergency \(Ziqitza Health Care Limited\)](#) - Dial 1298 model: self sustainable by charging end user - Mumbai city and Kerala; 108 models: in public private partnership (PPP) with State Governments - 600 Ambulances in Bihar, Trivandrum, and Rajasthan & Punjab

[ULink Organics \(ULink BioEnergy\)](#) - is a leading manufacturer of organic fertilizers, wide range of products including organic manures, micronutrients and organic growth promoters. Products are certified as per US and European standards. Used in over 50,000 acres of agriculture land in India alone. Also source certified organic produce and supply these organic produce to international buyers and clients from around the world.

Every enterprises required ecosystem to survive in the Market and in the completion. Nowadays social enterprises are creating their own ecosystem to survive and stand strongly in the society.

Conclusion

Social entrepreneurship is a process by which entrepreneur or person build or transform institutions to advance solutions to social problems, such as poverty, illness, illiteracy, environmental destruction, human rights abuses and corruption, in order to make life better for many. In India still people living under the below poverty line and even they don't able to fulfill their daily basic needs this social enterprises helps to them their empowerment and fulfill their need and facilities in the cheap rate by providing skill development, help to get their right fight for them, get power energy at their home, give job opportunities to their kids by providing skill development courses, and also providing the health care facilities to these poor people.

The social entrepreneurship is really beneficial for these people and also for society which improve the living quality of life and growth of the society.

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