

Poverty Alleviation Through Community Enterprises in Thakhoi Subdistrict, Tha Chang District, Surat Thani Province

* Wanchuree Suwanrat

** Patiphat Phetsri

Abstract

This article aims to study the poverty problem of the people in Thakhoi Subdistrict, Tha Chang District, Surat Thani Province. and find ways to solve poverty problems by using the principles of community enterprises to promote careers for people to be self-reliant by producing their own products and selling them by themselves by integrating with the government Civil society and the private sector in developing the grassroots economy to achieve stability, prosperity and sustainability. for people to have access to government policies and budget for funding Innovation and production tools including knowledge such as research, packaging development marketing promotion, etc. It was found that applying the aforementioned principles to solving poverty problems in Thakhoi Subdistrict, Tha Chang District, Surat Thani Province really had a positive effect on the people. increase people's income have a good diet and have warmth in the family from career development by promoting community enterprises achieved by applying the results of the development of a model of women's roles in driving sustainable community enterprises to adapt to solve poverty problems is the BSSC model which consists of 4 important factors: 1) Budget (B) 2) State policy (S) 3) Social and economic conditions (S) and 4) network coordination (C) and all 4 elements must work together.to develop a model of the roles in driving sustainable community enterprises

Keywords: poverty alleviation, community enterprise

Introduction

Poverty is a social problem that has existed for many decades. It is a solution to the problem along with the development of Thailand consecutively every year. There are many reasons that cause poverty within society that the government still cannot eradicate and it is scattered across all regions of the country. The government must seriously resolve the poor directly so that they can help themselves. Especially people living in the North and Northeast, which still have a relatively high proportion of the poor. Although Thailand has an increasing average income per person. But the increased income was not allocated equally to all groups of people. Poverty problems in Thakhoi Subdistrict, Tha Chang District, Surat Thani Province. Most of the population is engaged in agriculture. Although government agencies support the budget to help in promoting careers training to educate farmers Support various loans but still unable to solve the problem for underprivileged farmers. The poor were always visible due to government policies, each government stimulates the economy by giving money in various forms from time to time by cultivating the habit of the disadvantaged being lazy to work and always waiting to be helped. The welfare provided by the state from solving the poverty problem at the national level, which the government studied from the database of government agencies that concluded to be inaccurate. In particular, most of the data collectors were village leaders who did not have the knowledge of data collection. and the needs of the government sector which wants to bring information to analyze problems and needs at the national level. Most of them are not collected directly from poor households. Therefore, the information received is not true. As a result, the overall information understood that the number of poor people is small. But in fact, there are a lot in number. The status of people in Thakhoi Subdistrict, Tha Chang District, Surat Thani Province is different. There are a few rich people who are high-ranking government officials, and people who have a large amount of land, small and medium business sectors with high incomes owners. And people who have moderate incomes are those who have enough income for their livelihood. Most of the poor suffer from uncertain economic conditions. The price of agricultural products decreases, and farmers carry a high burden of expenses that are higher than income causing the number of poor people to increase. And it is a problem of poverty in Thai society which tends to increase even more severely. The difference in economic conditions between the poor, the rich and the middle class that are increasing day by day. and ultimately damages the country (Phattharaphon Phaengthai, 2019, page 62).

* Master of Political Science Field in Politics and Government Suratthani Rajabhat University

** Master of Political Science Field in Politics and Government Suratthani Rajabhat University

Most of the poor live in remote areas of communities that are rarely reached by anyone even the leaders did not reach therefore, we do not see the daily life of these difficult people, such as dilapidated housing, electricity, water supply, and facilities are inaccessible. They have no land to cultivate. unstable career and a small income from the occupation of agriculture. Although there is support from the government, the help has not reached them because they did not attend the monthly meetings in the villages as a result, they cannot join activities with others. Most of the budget comes in the form of support for professional groups. The budget, therefore, reaches some poor people who are involved in the group of community leaders. If there is any help it still doesn't reach to the majority of poor people.

Even if the government announced a policy to support the budget to solve the problem that government support has a revolving fund in the village that will be distributed in almost every village, 280,000 baht per village, or a million baht per village fund. Instead, the villagers borrowed to solve the problem of lack of funds for their livelihoods, or a savings fund for production. Although there is a promotion of savings in the village to create a revolving cash pile. All member funds have been borrowed, and used in other ways that do not meet the objectives, when the return is due can't be returned causing the fund to stop operating in almost every village until today.

Since the outbreak of the coronavirus 2019 (covid-19), the economic crisis has gone downhill. causing the people in ThaKhoei Sub-district to fall into even more poverty therefore the gathering of people in the community has a concept of solving the crisis by combining existing traditional occupations to raise the level of occupation and development of food to become the identity of ThaKhoei Subdistrict by using the way of the community in the past, which is the cultural root of the society born from local wisdom. Therefore, the formation of a professional development group that is the identity of the sub-district which wishes to raise the quality of the product and generate income by the community wants to process food from raw materials in the community through the process of food preservation and food development to be safe for consumers. The community, therefore, grouped their occupations together. by establishing a community enterprise to develop and solve the problems of the community to have self-reliant income, for the best interests of the people in the community under the name "ThaKhoei Subdistrict Food Processing Community Enterprise", but there is still a lack of connection with the participation of government agencies, the private sectors and civil society to integrate the development of a strong community enterprise under the philosophy of sufficiency economy that leads to sustainable development.

Cause of poverty

1. The economy has been in decline for a long time. Selling agricultural products at cheap prices but production costs are high, fertilizers and medicines are expensive, resulting in losses almost every year. therefore, having an insufficient income.
2. Competitive values to raise the status to adorn prestige when there is no money, borrow the debt, plunge into vices, gamble, when bankrupt, enter the drug process. There is not enough time for their children which causes their children to be addicted to drugs and drug dealers and have various problems that follow, resulting in unemployment.
3. The problem of unemployment due to the epidemic Coronavirus 2019 (covid-19). People lose their jobs and businesses must stop. Agricultural products do not have a market for sale.
4. Government policies do not truly reach the poor.
5. There is no arable land and live on land without title documents
6. Extended family, wealth is divided among the heirs and not enough to make a living.
7. not going to earn a living elsewhere, because of low education lack of knowledge

Guidelines for alleviating poverty

Gather professional groups to establish community enterprises, push the community economy to create jobs for people in the community, and earn income from the production of community. There is a concept to develop local communities for sustainable development by coordinating the participation with various agencies, both government, private sectors and civil society to develop according to the needs of the people to access government management. The needs of the community are brought into the community plan and coordinating the development plan at the local level to drive the community under Community Enterprise Promotion Act B.E. 2548 and Community Enterprise Promotion Act (No. 2) B.E. 2562, and introducing the philosophy of sufficiency economy according to the royal initiatives of His Majesty King Rama IX, bestowed over 30 years ago, which is a concept based on Thai culture. It is a guideline for developing a location based on a middle path and carelessness. Introduce practice in the operation of

community enterprises with community economic development to achieve balance by adhering to the principle of moderation and negligence taking into account sufficiency means moderation, reasonableness, including the need to have a good internal immune system. as well as the use of knowledge with prudence, caution and morality as a basis for making decisions and actions that are reasonable against any impacts arising from changes. to be applied in the community along with setting Sustainable Development Goals (SDGs). In the social dimension, there is the first goal to eradicate all forms of poverty in the area. Goal 2: Ensure food security and improve nutrition and promote sustainable agriculture. and Goal 14, the utilization of the oceans and marine resources. Currently, there is career development in the community to create more community enterprises. Poor people are socially conscious in order to solve their own poverty problems, and opinions in the same direction come together to play a role in driving local communities to have a community economy and social system contributing to the development of good quality of life by bringing elements of factors that support to drive sustainable community enterprises from the model of the roles in driving community enterprises, it is the "BSSC Model" which has 4 components: 1) Budget (B) 2) State policy (S) 3) Social and economic conditions (S) and 4) Network coordination (C) and all four components must work together as follows.

1. Budget factor (B)

1.1 Procurement of funding sources preparation of a community enterprise development plan to obtain support from government agencies by coordinating cooperation with integrated agencies at the provincial level to present requirements to government agencies private sector who come to support factors in production, processing, packaging, marketing, supporting knowledge in various fields to further develop the community enterprise group to be strong. The preparation of a development plan is an important factor in the operation of a community enterprise. It is a long-term funding source by creating a community enterprise development plan.

1.2 Reducing production costs, requesting support from external agencies such as production tools, materials, equipment, raw materials, or items. It helps community enterprises to have liquidity in their operations. This reduces the cost of production and creates added value for the product. Help reduce costs to make products cheaper. have a lower selling price than general industrial products and can access market share that competes with competitors.

1.3 Requirements for materials, equipment and technology, Collecting data and summarizing problems of the requirements for materials, equipment and modern technology. It is a search for innovation to develop further into a community enterprise. to integrate existing wisdom in the community with modern science for the development of self-management of community enterprises.

1.4 Limited use of resources that take into account the limited resources available in the community and what resources each community has should be used for maximum benefit, and do not dismiss those resources entirely. It is also a resource preservation of sustainable value. Communities with abundant resources such as seafood, mangrove forests, natural forests or man-made forests. It is to find alternatives for producing and distributing products for maximum profit.

1.5 Fundraising from Members Financing for the Operations of Community Enterprises, It is essential to have working capital for the production of goods and services which part of the source of funding comes from self-reliance with funding within the group for members to jointly invest in the initial administration in order to allow all members to joint as the owners.

2. State policy factors (S)

2.1 Alleviation of poverty and social inequality that exists at the local regional level which includes most of the country. People have insufficient income for their livelihood, lack of knowledge, loss of wealth, and inaccessibility to government policies causing them to struggle according to their senses, some have enough jobs for their livelihood, but some are shortages, and cannot be extended to create economic opportunities for each individual. It requires the gathering of professional groups to push the community into the development process and strengthen the grassroots economy. This is a requirement from government policies that want to solve poverty problems and reduce social inequality. by supporting and elevating the community economy by bringing raw materials, resources, and community wisdom used to benefit by promoting the establishment of a community enterprise according to local conditions and the government non-governmental organization Knowledge support, training, assistance for improvement helping promote in terms of product development, provision of services management funding marketing promotion packaging support which is beneficial to the operation of community enterprises.

2.2 Applying the Sufficiency Economy Philosophy to Development: It was found that most community people adopted the philosophy of sufficiency economy according to the royal initiatives. In His Majesty King Rama IX, which is a concept based on Thai culture. It is a guideline for developing a location based on a middle path and carelessness. Introduce practice in the operation of community enterprises. Applying the principles of management in the form of a community enterprise established in accordance with the guidelines has bestowed royal initiatives on community development which is not a business-like operation by promoting members of community enterprises to be able to produce and sell by themselves under the promotion and support of government agencies, private sector and civil society bring about integration enabling the community to produce quality products and services. There is a product standard certification mark, that meets the needs of both domestic and international consumers.

2.3 Management by developing the management of community enterprises from an undesirable state step by step with a process that makes various activities accomplished efficiently and effectively become a successful community enterprise with the ability to bring about the development of a sustainable community enterprise. Adopting management principles in the form of community enterprises established according to the royal guidelines for community development. It's not a business-like operation encouraging members of community enterprises to be able to produce and sell themselves under the promotion and support of government agencies private sector and civil society brings about integration enabling the community to produce quality products and services. There is a product standard certification mark, that meets the needs of both domestic and international consumers.

2.4 Promotion of savings community enterprises are encouraged to create savings according to the government policy that encourages every household to save, keep using or extend as an investment in the future by saving part of the income from the rest of life family care. The income is not only monetary but also products by members of community enterprises. There are enough products left to be saved together to form a fund. The more savings the more investment and development of community enterprises to be stronger which is the food processing community enterprise of ThaKhoei sub-district. There are a lot of savings by fermenting shrimp paste. It takes more than 6 months to ferment when shrimp paste is of good quality. Therefore, released for sale that can be sold at a higher price than before with the ancient method of food preservation. It is shrimp paste fermented according to the shrimp paste water scrubbing process, or “Kei scrub water”, which is a process that makes shrimp paste have good quality, beautiful colour, and good taste and can be sold at a higher price, allowing members to have more income.

2.5 Problem-Solving to Respond to the Community, most of the problems found in the community lack income. have higher expenditures causing insufficient income for living. Community enterprises are solutions for people in the community. by managing raw materials available in the community to develop into products or services through research and evaluation from the policy of the state community enterprises can be driven to see practical results. able to build a strong foundation economy and develop into a small and medium community enterprise that can compete in operating under globalization in the future enabling government agencies to integrate and work together to support community enterprises unity to develop community enterprises which is the basic economic unit Be a productive unit in society to have knowledge and ability to develop yourself. and lead to well-being have a strong and sustainable community economy in the future.

3. Factors relating to social and economic conditions (S)

3.1 Using digital technology to develop community potential nowadays, the communication system has developed so fast that it is almost impossible to catch up. with modern digital technology no matter what kind of business, they all use digital technology to develop the potential of the community. for the rapid development of production and distribution processes suitable for community enterprises that have products that can be sold, and exchanged in order to achieve success.

3.2 Prepare to correspond with digital technology, and community enterprise development in line with the government policy to drive the economy by using innovation to develop Thailand into a digital economy Thailand 4.0 for the community to be stable, prosperous and sustainable. People must play a role in developing their potential through education, gaining knowledge ability to use digital tools which can lead to communication in the online world with training from knowledgeable people relies on educational institutions, and organizations with digital knowledge to provide training and transfer that knowledge to members of community enterprises to learn and be able to practice for the benefit of community enterprises.

3.3 Participation in driving community enterprise, starts with local people's roles. Because they know the economic situation of the family and have good contact with household income-expenses, consisting of 1) internal participation It is the participation of the members of the professional group. 2) External participation. It is a link between community enterprises and various organizations such as government agencies, the private sector, civil society sector. farmers organization and community enterprise networks It is creating added value for the product. capacity increase adding marketing channels to make community members jobs. It is creating jobs, creating careers, and generating income for the community. make the community strong have a good economy and society is livable people in society know love and unity. There is generosity to each other "to think together, to act together and to solve problems together" where everyone in the community participates and receives mutual benefits. When the community-based economy is well-being as a result, the national economy will improve accordingly.

3.4 Gender equality current, sexual rights males and females have equal rights. But the work of community enterprises will see that most women are the operators of community enterprises to success. Because of the characteristics of professional groups, women are more knowledgeable than males. As a result, women have a better role to play in driving community enterprises.

3.5 Support from local government organizations, It is coordination with local government organizations to obtain support for various factors or find common ideas in situations where social and economic conditions are deteriorating, society is poor, the organization closest to the people that can help them in a timely manner is a local government organization which is a government agency that is most aware of the living situation, the suffering of the people has a duty to support various aspects by setting a development strategy, set guidelines for the development of all sectors. to drive in the same direction in order to achieve the vision and enable Thailand to develop into a desirable future.

4. Network coordination factor (C)

4.1 Research Support Network, Network partners support research to develop community enterprises, and community leaders play a role in research that empowers villagers to become researchers of their own communities. Let's talk about the common problems of the community. to search for information and analyze the information until leading to self-management of problems by relying on relevant network partners both in the area and outside the area to act as support for operations to deal with that problem. Research for local communities focuses on the concept of participation. to strengthen community enterprises to develop the foundation economy in which every step or every activity in the operation will focus on creating participation and a sense of belonging to the community enterprise. The problem of people in the community is not just waiting for help or support from outside groups only. But people in the community must come back to solve the community's problems with the people in the community first.

4.2 Innovation support network Collaborating with network partners to support innovation to develop quality products and raise product standards for community enterprises to receive the product standard mark. It is extremely important in the modern economy as a capability for the long-term competitiveness of various businesses. It is the improvement or replacement of something such as a process, product, or service. It is the process of renewal or modernization. using innovation which is a new process introduction of new techniques or creating a successful idea to create new value. Meet the needs of community enterprises that require production innovation to use in business operations to produce quality products. compete with commercial competitors.

4.3 Business support network can be seen that the business sector is related to the impact on the environment in the community which is the creator of the impact and the affected person arising from the introduction of raw materials in the community, most of which are natural resources that are limited used in production and tends to use more continuously and after analyzing the value chain. It can be seen that the environment is highly relevant to the business sector from the production process of goods and services marketing and selling to consumers transportation or delivery of goods to the use of goods and services by consumers, subsequently affecting water use power consumption generation of waste and pollution including greenhouse gas emissions. The business sector must be responsible for society and communities by returning to support activities in the community. Strictly comply with laws and regulations regarding environmental management by engaging with the community for social responsibility. Promote community enterprises to operate businesses that are environmentally friendly and

also have a long-term positive effect on society and the nation. But most businesses that work for their own interests will come out to work to support the community only occasionally with intermittent work, there will be no success. Therefore, community leaders must play a role in coordinating the integration between the business sector and the support of government agencies, and civil society. The department helps to push community enterprises to create plans that benefit the policies that have goals to achieve economic growth coupled with a sustainable environment.

4.4 Linking between partners Implementation in accordance with the link between network partners. It is a system of coordination among humans or a professional group with a human professional group established to work in the community to meet the needs of the network objectives by relying on groups of people or organizations that voluntarily exchange information between each other freely or joint activities between networks to create new activities made together between the network. Network coordination is a collaboration to strengthen the group of farmers who can request support from government agencies in organizing training in management, accounting, technology and innovation knowledge transfer, research, taxation and marketing, and can request support from the fund for the development of community enterprises effectively, solve funding problems to support operations. Because networking gives you the power to negotiate. strengthening community enterprises. There is a joint enterprise development plan. Participation within the network group, thinking together, doing together, and sharing the benefits by building understanding at the network level. There is a development of leadership potential unity cooperation of community enterprise network members.

4.5 Knowledge support network, community leaders play a role in coordinating networks to provide knowledge support to community enterprises by coordinating with integrated agencies to coordinate with government agencies academies with information and knowledge available in government agencies which are scattered in person or document to develop a community enterprise management system, so that knowledge can be accessed by everyone and develop to be knowledgeable persons including working efficiently which will result in the organization having the highest competitiveness. It is a knowledge support for the community that drives community enterprises to be strong whether in terms of product quality, services, or management and marketing development towards the specified goals.

New knowledge

Apply the results of the development of community leaders' role models to drive sustainable community enterprises adapted to solve poverty problems is the BSSC model, which consists of 4 important factors: 1) Budget (B) 2) State policy (S) 3) Social and economic conditions (S) and 4) Network Coordination (C) and all 4 components must work together to develop a model of community leaders' roles in driving sustainable community enterprises.



Figure 1: BSSC Model for Sustainable Community Enterprise Driven in ThaKhoel Subdistrict

The results of applying the BSSC Model to solve poverty problems in ThaKhoel Subdistrict, Tha Chang District, Surat Thani Province.

Community enterprises amalgamated from various professions to register the occupation group with the Provincial Farmers Council which is an agency to integrate according to The National Farmers Council Act, 2010, to create a master plan through a process of participation and linkage to the master plan at the provincial level, section 41(1) to (11).

Integration with government agencies

ThaKhoei community has been supported by many government agencies for social development. develop people and develop careers It started with the villagers discussing the problems and needs in the community. Giving people in the community the opportunity to express their ideas and needs from their own troubles want to be helped to solve problems that truly meet their needs and be the ones who can determine the future of society and community by themselves by presenting to the ThaKhoei Subdistrict Community Organization Council under the support of local community development and community organizations from Community Organization Development Institute (Public Organization) or CODI, Ministry of Social Development and Human Security to create a body of knowledge and community plans in collaboration with the Farmers Council of Surat Thani Province.

Then the Farmers Council of Surat Thani Province, therefore, finding ways to develop and strengthen shrimp paste farmers in ThaKhoei sub-district Dr Wattana Rattanaprom, Acting President Surat Thani Rajabhat University the first meeting took place on January 30, 2020, at the meeting room of the Rector Building, Surat Thani Rajabhat University. Cooperate with various agencies in the province, such as the provincial energy Technical College, etc. It was found that ThaKhoei sub-district was suffering from insufficient income for a living. Occupations in the community have not been developed for community product standards, with innovations designed to generate income for the community, as a result, there was a process of involvement from the public sector, the private sector, and civil society, together to drive the community to be truly strong and sustainable by creating jobs, creating careers, creating a community learning curriculum. Community learning centre and also create many kinds of products for people in the community to have a sustainable career simultaneously with development support from various agencies in the province who together support to develop from the foundation for the community to have the ability to deal with their own problems under the cooperation and support of external organizations as follows:

1. Ministry of Higher Education, Science, Research and Innovation supporting research budgets of Surat Thani Technical College and Research Development Institute Surat Thani Rajabhat University
2. A team of researchers from Surat Thani Rajabhat University jointly developed a career promotion curriculum. under the participation process in the project to develop a learning process for career promotion based on the community supported by the equitable education fund.
3. Farmers Council of Surat Thani Province Participate in the preparation of community plans for sub-districts and integrated plans from government agencies to participate in career development in the community.
4. Surat Thani Provincial Energy Office supporting equipment for food production, including 2 sets of biomass stoves (Province 1) / 2 sets of the plan, 1 set of 2x2 meter solar oven / 5 sets of the plan and a shrimp paste drying plant. from solar energy, size 6 x 8.2 meters
5. Surat Thani Technical College's various tools and appliances were designed in the research by providing rotary shrimp paste drying machines using solar energy alternating with gas energy, shrimp paste packaging machines in tubes and jars, and shrimp paste sauce production machines and designing an engine for fishing boats using solar energy.
6. Surat Thani Provincial Labor Office support the budget for food processing career training for the community.
7. Surat Thani Provincial Industrial Office supports product and packaging development
8. ThaKhoei Subdistrict Administrative Organization support a place to organize a training process to educate the public.
9. Wat PhraPhrom School students and teachers participate in learning about the occupation of the community.
10. Tha Chang District Administration Department, the village headman jointly promotes the occupation of the people in agriculture to create strong occupational groups and self-management communities in a sustainable manner.
11. Tha Chang District Agricultural Office Organize a forum to analyze the potential and develop a community enterprise business development plan.

12. Partnership network of community enterprises in Surat Thani Province helps with the sales and trade of community products to connect consumers to get good quality products at affordable prices, such as the Bang Tha Kham Community Sustainable Integrated Farming Community Enterprise. It is a community enterprise that grows large plots of vegetables. pepper plantation good quality chilli is a good raw material which the food processing community enterprise of ThaKhoei sub-district used as a mixture of community products.

13. The Provincial Administrative Organization supports the budget for the promotion and development of community enterprise projects in Surat Thani Province for the construction of community enterprise buildings.

14. National Nuclear Institute supports irradiation for safe, disease-free local food as a result of the ThaKhoei sub-district food processing community enterprise has participated in the competition received 1st runner-up award.

15. Provincial cooperatives promote the distribution of products in the community.

In addition, ThaKhoei community under ThaKhoei Subdistrict food processing community enterprise also joined the Farmers Council of Surat Thani Province in helping to distribute agricultural products of farmers who suffer from the COVID-19 epidemic situation from other provinces to the Surat Thani Agricultural Cooperative Limited, including the sale of Mahachanok mangoes from farmers in Kalasin Province selling longan from farmers in Chiang Mai and sell Sai Nam Phueng tangerines from farmers in Chiang Mai at the same time, they also jointly solved the problem in helping shrimp farmers in Surat Thani province during the COVID-19 epidemic. and help farmers who grow chilly under the large vegetable plot project Bang Tha Kham Sustainable Integrated Farming Community Enterprise, Tha Kham Subdistrict, Phunphin District, Surat Thani Province want to make good friendships build a solid network and create sustainable partnerships. From a small point of concept “Helping a friend in need when we are suffering friends have helped us” to become a golden chain of hundreds of communities to create stability, wealth and sustainability forever.

Summarize

Poverty today is caused by problems all around, depending on economic and social conditions such as the economic downturn including COVID-19 situation, residential areas-condition, occupations, cost of living, values, etc. result in increasing expenditures for living of people that cause indebtedness, and it is a collective problem to solve at the local and national level. For this reason, community enterprises became a mechanism to drive communities by creating jobs with sustainable income by introducing the principles of the philosophy of sufficiency economy to adapt with 3 elements, namely moderation, being justified not encroaching on others, reasonableness in considering the relevant factors, having a good immunity to prepare to be affected and change in various aspects, including 2 conditions are knowledge conditions which consists of knowing about academics, prudence to use knowledge to develop careers in connection with development plans at sub-district and provincial level, prepare the community to be supported by promotion from government agencies and various agencies with careful planning. Under the practice process, moral conditions are created for people in the community to share with each other, realizing honesty diligence, patience and perseverance to become wisdom in life by developing community enterprises together in order to encourage participation of people in the community that everyone works together to produce quality products to be a source of food for people both domestically and internationally in the future.

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