

## **OPPORTUNITIES OF MODERN TECHNOLOGY IN COMMERCE AND MANAGEMENT EDUCATION**

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### **Abstract**

The Covid-19 Pandemic had a significant impact on institutions' traditional educational methods, and online learning is now increasingly commonplace. ICT has changed how people communicate and conduct business nowadays. It has had a significant impact on many various industries, including tourism, transportation, telecommunication, and government. From the admissions procedure through the evaluation process, it is essential in education as well. It has fundamentally changed how lessons are taught. By enhancing the teaching methodologies of nearly every subject, including business, it has made learning more engaging, interactive, collaborative, and practical. Unfortunately, few commerce professors are aware of the value of ICT in teaching the subject; hence they virtually Ever use it. As a result, they typically teach commerce using the lecture approach with little to no ICT. So there is an opportunity for faculties to inculcate the skills for betterment of themselves and Students too.

**Keywords:** Modern Technology, Commerce Education etc.

### **INTRODUCTION**

Today's education is Technology based education. In this education the use of ICT is big extent. Technology based learning constitutes learning via electronic technology including the internet, intranet, video conferencing. There is no denying that our education system will see many changes coming years. The education system becoming more computer based and fat less paper-based.

Modern technology is the application of scientific knowledge. Technology is a system created by humans for the great efficiency and speed the modern technology includes technology based on software, computers, mobile phone, tablets. Modern technology save time, time is money Thus modern technology save a lot of time and increase efficiency and productivity. We can complete

enormous work in less time. that's why the use of modern technology is grew up. Role of modern technology in education is very big. Because of modern technology educational system is more accessible and easy.

The 21st century period is often called a technical phase. In today's life, technology plays a major part. It is considered to be the basis of economic growth. In the present scenario, an economy that is poor in technology can never grow. This is because technology simplifies and gives our work a lot less time. In every possible field, the impact of technology can be felt in education. Modern technology in education .According to the new research into the precise use of technology by contemporary students today and how their learning has a negative impact when using technology, the use of modern equipment and software, learning and contact between students has become increasingly evident .They find it much more interactive and with technology help, as well as a lot of interesting fields. What this means is, that our mind now tend to work faster when assisted with the use of modern technology, be it

any part of life, here we talk about education. The reliance and dependence of such an innovation, that simply makes life an easy, smooth journey is completely unavoidable these days even in schools, universities and colleges.

### **Review of Literature**

#### **OPPORTUNITIES FOR TECHNOLOGY ENABLED LEARNING**

Online collaboration tools, such as those in Google Apps, allow students and instructors to share documents online, edit them in real time and project them on a screen. This gives student a collaborative platform in which to brainstorm ideas and document their work using text and images. Presentation software (such as PowerPoint) enables instructor to embed high-resolution photographs, diagrams, videos and sound files to augment text and verbal lecture content.

R. Raja\*, P. C. Nagasubramani: According to the latest insights as to how exactly modern students of today prefer to use technology and how does their learning get an impact if they use technology, it was revealed that the use of modern equipment technology and tools, the learning and interactivity of students increases. They also find it more interactive, as well as full of interesting areas, when aided by technology.

### **Research Methodology**

The data for this research paper collected by the secondary sources:

- I. Website,
- ii research paper,
- iii newspapers,
- iv. journal etc.

### **Objective**

1. To know the opportunity of modern technology in commerce and management education
2. To understand the concept of commerce and management
3. To study the get information about modern technology

### **Research Work**

#### **Opportunities of modern technology**

In the world today people can't live without ICT, like phone, television, laptop, computers and other. These technologies have rapidly taken an essential part in people day to day life. The use of technology in education system is rapidly increased, opportunities of modern technology huge in education system like Virtual classrooms, video, augmented reality (AR), robots, and other technology tools can not only make class more lively, they can also create more inclusive learning environments that foster collaboration and curious and enable teachers to collect data on student performance.

### **IMPACT OF MODERN TECHNOLOGY**

Impact of modern technology on education In educational context, modern technology has the potential to increase access to education and improve its relevance and impact of modern technology on students and teachers has been immense.

The impact of modern technology has been positive like :

1. Active learning: modern technology tools help for the calculation and analysis of information obtained for examination and also student's performance report are all being computerized and made easily available for inquiry. In contrast to memorization-based or rote learning, modern technology promotes learner engagement as learners choose what to learn at their own pace and work on real life situations problems.
2. Collaboration and Cooperative learning: modern technology encourages interaction and cooperation among students, teachers regardless of distance which is between them. It also provides students the chance to work with people from different cultures and working together in groups, hence help students to enhance their communicative skills as well as their global awareness.
3. Creative Learning: modern technology promotes the manipulation of existing information and to create one's own knowledge to produce a tangible product or a given instructional purpose.
4. Integrative learning: modern technology promotes an integrative approach to teaching and learning, by eliminating the synthetic separation between theory and practice unlike in the traditional classroom where emphasis encloses just a particular aspect.
5. Evaluative learning: Use of modern technology for learning is student-centered and provides useful feedback through various interactive features. Modern technology allows students to discover and learn through new ways of teaching and learning which are sustained by constructivist theories of learning rather than students do memorization and rote learning.

## **Conclusion**

Modern Technology play a very important role of commerce and management education. Modern technology has a positive impact on commerce and management education. Opportunities of modern technology in commerce and management is also high. Through the modern technology the education take good light. Modern technology enhanced teaching and learning technological development like digital camera, computers, online lectures visualization tools etc.

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