

Social Capital and Community Economic Development: Case Study of Phakkha Subdistrict Administration Organization, Sa Kaeo

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Abstract:

Education Social capital and community economic development: a case study of Phakkha Subdistrict Administration Organization Srakaew Province There are 1 research objectives for: 1) studying social capital for sustainable community development in community economics (income) of Phak Kha Subdistrict Administration Organization Watthana Nakhon District And 2) propose guidelines for sustainable community development in the area of Phakkha Sub-district Administration Organization, Watthana Nakhon District, Sa Kaeo Province Research methodology Using quantitative research methods The sample group is the population that lives in Phakkha Subdistrict Administration Organization area. Watthana Nakhon District 361 people in Sa Kaeo Province. Research tools were questionnaires and analyzed by simple regression analysis.

The results of the study showed that the social capital of communities in Phakkha Subdistrict Administrative Organization District, Watthana Nakhon District, Sa Kaeo Province significantly affected community economic development (income). With the same direction ($\beta_1 = .427$, $p < .001$). Policy recommendations Phakkha Subdistrict Administration Organization There should be a plan to support the community to manage their own communities. That can create a career, income, and practical suggestions Phak Kha Subdistrict Administration Organization Must create networks in various areas for sustainable development of their communities Strong in the income of the community, such as various fund networks

Keywords: Social Capital, Community Economic Development, Phakkha Subdistrict Administration Organization

Introduction

Thailand has a major economic restructuring. Especially in trade and investment that has a policy to open doors to welcome both imports and exports from ASEAN countries The government therefore urged the development of special economic zones in areas with geographical potential. Especially in provinces with areas adjacent to neighboring countries, in order to promote trade Marketing and investment Any other reason is to improve the quality of life of people. (Office of the Board of Investment, 2015), but such problems are social problems at the local level and are the basis that must be accelerated greatly. Importantly, if such social problems are still chronic, it will certainly affect the economy in the future. The development of the country to be stable, sustainable and prosperous according to the national strategy for 20 years, will be fuzzy and not visible at the end of the tunnel as expected

Economic restructuring as described above Spatial Economic Development Policy The government therefore aims to develop the economy along the border. Which is defined as a special economic zone policy. The goal is to create an economic link with neighboring countries in the ASEAN region, namely Cambodia, Laos, Myanmar, Malaysia, etc. The depth of this policy also benefits the quality of life development. Of people in the first phase in 5 border areas and Sa Kaeo province is one of the first frontier areas that is influenced by this policy

Sa Kaeo Special Economic Zone is one of the first developed special economic zones or known as a pilot area for development. Can be considered as the East-West Economic Corridor, covering 4 sub-districts in 2 districts, namely Aranyaprathet and Watthana Nakhon District, with a total area of 332.0 square kilometers (207,500 rai), 260 kilometers from Bangkok, Sa Kaeo Special Economic Zone Therefore, it is extremely important to the development of Burapha Bhiwat in the future. In this article The researcher presented a case study of Phakkha Subdistrict Administration Organization. Which is in the area of Watthana Nakhon District Srakaew Province Because with preliminary empirical data from the survey area The community still has a problem of inequality and has to face the problem of cravings until the debt burden in the occupation dimension is still a problem that is still encountered, especially for farmers who are still at a high cost, causing the way with the inadequate income. Current spending

In addition, development plans for special economic zones and capitalism, which are driven at the ASEAN region Community in Phakkha Subdistrict Administrative Organization Area Must adapt to the competition and develop to gain an economic advantage But with the potential and resources Including unbalanced social capital causing unfair income distribution problems Causing the problem of ultrasonic sequins Which is a chronic problem that the community has long been facing Importantly, the area in the community will be diminished, causing the resources or capital in the existing community to not be utilized.

From the above problems Phak Kha Subdistrict Administration Organization Therefore has adopted the sufficiency economy philosophy according to the guidelines of His Majesty King Bhumibol Adulyadej Boromnarabopit, King Rama IX, as the main guideline for the implementation of the four-dimensional space development under the policy "Sa Kaeo City of Happiness under the 4 Su Kaeo Happiness Model" which is the policy of Sa Kaeo Province Shows the integrated work of all sectors By adhering to people and areas as a common goal in improving the quality of life for people to be good people, good health, good income and good environment On the philosophy of sufficiency economy (Office of Sa Kaeo Province, 2014) by the important issues mentioned above In regard to unfair income distribution Causing the problem of ultrasonic sequins Which is a chronic problem that the community has long faced The researcher therefore presents in the case of social capital and community development in the community economy of Phakkha Subdistrict Administration Organization. There is a question of research: social capital affects sustainable community development in the community economy (income) of Phak Kha Subdistrict Administration Organization, however

Research Objectives

In this study, the objectives were to study social capital on sustainable community development in the community economy (income) of Phakkha Subdistrict Administration Organization Watthana Nakhon District Srakaew Province in addition, this study also aimed at Propose guidelines for sustainable community development in Phakkha Sub-district Administrative Organization Watthana Nakhon District Srakaew Province.

Conceptual Framework

Independent Variable) Controlled variable

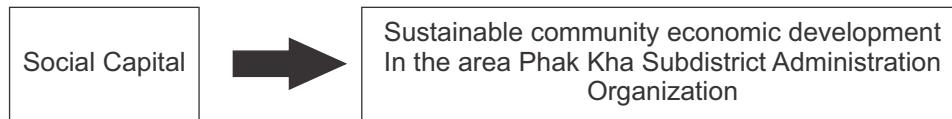


Figure 1: Conceptual framework for research on social capital and community economic development: Case study of Phakkha Subdistrict Administration Organization Srakaew Province.

Research Hypothesis

Social capital of communities in Phak Kha Subdistrict Administrative Organization Area Watthana Nakhon District Sa Kaeo Province has an effect on community economic development (income)

Research Methodology

Research Design

This research, the researcher used quantitative research. (Quantitative Research) by collecting data from the questionnaires of the sample contributors There are steps to conduct research as follows.

Step 1 Documentary research by studying and collecting information from various media, including academic documents, journals, articles, theses, research reports and internet information to be the basic information Then, the data is considered together with related concepts, theories and research. To create a conceptual framework for research and research hypothesis

Step 2 Creating research tools in this research, the questionnaire was distributed to the Phakkha Subdistrict Administrative Organization. Watthana Nakhon District Srakaew Province Spread the questionnaire to the sample living in the area. And using the data obtained in statistical analysis to test the hypothesis set

Population and Samples

1) Population: Population in research is the population that lives in Phakkha Subdistrict Administration Organization area. Watthana Nakhon District Srakaew Province Total population of 5,520 people (Sa Kaeo Provincial Administration Office, 2017)

2) Samples The sample group in this research is the population that lives in Phakkha Subdistrict Administration Organization area. Watthana Nakhon District Srakaew Province A total of 5,520 people were randomly assigned to the size by using the sample size table of Robert V. Krejcie of Minisota University and Earyle W. Morgan of Texas University (1970: 607-610). In the study, 361 people

Research Instrument

Use questionnaires as a tool to collect data to test the hypothesis of 361 data sets and sample groups that live in Phak Kha Subdistrict Administration Organization area. Watthana Nakhon District Srakaew Province Which is information about social capital Community economic development The answer is a rating scale, divided into 5 levels as shown in the table.

Opinion level	Average
most	5
much	4
moderate	3
few	2
fewest	1

Score level 4 means to the level of importance of much opinions.

Level 3 means the level of importance of moderate opinions.

Score level 2 means the level of importance of a few opinions.

Score level 1 means the level of importance of the fewest opinion.

Interpretation of mean score can be divided according to the concept of Best (1981) as follows

Average	Rating level
1.00 – 1.80	fewest
1.81 – 2.60	few
2.61 – 3.40	moderate
3.41 – 4.20	much
4.21 – 5.00	most

Table 2: Show interpret meanings according to the average score.

Finding Confidence Reliability

The researcher selected the local administrative organization in the area of the industrial estate establishment, economic zone in Trat province. Which is nearby in testing the confidence of the tool by choosing a sample group and used the questionnaire to try-out with the sample group in order to find the confidence of 30 sets using Cronbach's alpha coefficient analysis, the test results showed that Cronbach's alpha coefficient was .959. The questionnaire was reliable.

Data Collection and Data Analysis

The researcher collected data by collecting questionnaires in the sample research. And then use the data to process and analyze the data using the computer program The researcher used descriptive statistics such as frequency, percentage, mean, standard deviation. For interpretation, level, opinion and inferential statistics for hypothesis testing is a simple regression analysis that determines statistical significance at .05 level

Results

Descriptive statistics analysis

The results of general data analysis of 361 respondents found that 173 were male, accounting for 47.9 percent. There were 188 women, accounting for 52.1 percent. Most of them were between 41-50 years old. Most of them were hundred. 25.8 per cent and most of them are under-bachelor degree Accounted for 89.2 percent of farmers' occupation, 39.1 percent, and most of the monthly income was less than 5,000 baht or 47.1 percent

The analysis of social capital levels showed that the overall level was at a high level (= 3.86, SD = 1.01) and the level of community development in the community economy (income). The overall picture was at a moderate level (= 3.44, SD = 1.24).

Hypothesis testing

Model: Community

economy = $a + \beta_1$ social capital.

independent variables	Variable : Community		
	Economic Development (Income)		
	Coefficients (Beta)	t	Significance
Social capital	.427***	8.933	.000
R = .427	R ² = .183	Adjusted R ² = .180	
F = 79.794			
Sig. = .000		n = 361	
* Statistical significance at the level of .05 **			
statistical significance at the level of 01 ***			
statistical significance at the level of .001			

Table 3 Analysis of social capital factors affecting community development in community economics income. From Table 3, it was found that the social capital of the community in Phakkha Subdistrict Administrative Organization Area, Watthana Nakhon District, Sa Kaeo Province significantly affected community economic development (income). Which has the same relationship ($\beta_1 = .427$, $p < .001$) which is in accordance with the research hypothesis by the social capital variables explain 18% of community development in the community economy (income)

Discussion

Social capital of communities in Phakkha Subdistrict Administrative Organization Area Watthana Nakhon District Sa Kaeo Province has a significant impact on community economic development (income). With a relationship in the same direction Which is based on the research hypothesis Discuss whether When adding the questionnaire to consider additional, it can be said that most community members have used it as information in planning. Define guidelines for family spending modestly (Household life plan) and allowing the community to bring members' information, bring information from every household to summarize the results as an overview of the community for preparation. And improve community plans However, members of the community still have to record the items and the amount of money that is receipts. And spending items that occur in the household or belonging to a regular person, such as taking notes on a daily, weekly or monthly basis, and summarizing the results as comparative statistics to be used in considering the balance sheet of households, spending behavior that is harmful to life Still at a moderate level If wanting to develop income, those involved at all levels should be encouraged and given great importance. Especially the closest agencies like the local government organization that have important duties to promote and develop the income of the community to be strong and sustainable

Further discussion may adopt social capital factors which are at a high level to adjust to the community in the area to have regular cooperation activities on a regular basis There is a network for creativity in order to create activities and income, such as savings groups, tigers and others, allowing villagers in the community to learn and understand or "know" well. If the analysis is deep, the villagers have a relationship therefore, formed a bond Because of the integration of important networks, the establishment of groups and network groups These grew stronger. Because when all those groups were formed Therefore trust each other The trust that makes the community unity helps to share. It is known as an intangible social capital. (Mutual trust) that allows villagers to receive more economic benefits (Source of funds) or income

from the formation of the community development group itself

The results of this study are consistent with the research of King Prajadhipok's Institute (2011: Abstract) Social capital for sustainable community development: a case study of the community in the Krabi power plant in Khlong Khanan Subdistrict, Pakasai District and Taling Chan District, Nuea Khlong District Krabi province found that the social capital of trust and confidence in institutions is at a relatively high level and still trusting people in the village. The grouping is often a matter of activities, cooperative loan funds and membership of various volunteer networks. In addition, it is in the same direction as the research of Arthit Buddabuang (2011: Abstract) which has been studied. subject The ability to use social capital for the Bang Phrai community, Bang Khonthi district, Samut Songkhram province The study indicated that Ban Bang Prai community has the most prominent social capital, which is the "social network" that is strong. There are many works and awards, followed by "knowledge and wisdom", especially in the 3rd career position, which is "sympathy, reciprocity, generosity, helping each other" which has been shown from the past to the present. With the use of social capital in 3 levels: 1) levels for the benefit of life and their own families 2) benefits to groups or networks of occupation and entrepreneurship, income and 3) groups or networks Develop the community as a whole And in making the community Having the characteristics, relationships and conditions that the community desires Must rely on the process of driving, including raising awareness for the community to start thinking about developing communities together, searching for potential and social capital in the appropriate community Creating more leaders or leaders Cooperation with government and private agencies Participation in the whole community Public and private sectors Continuous monitoring and evaluation

Conclusion

Social capital of communities in Phak Kha Subdistrict Administrative Organization Area Watthana Nakhon District Sa Kaeo Province has an effect on community development in the community economy (income) and has a relationship in the same direction. If wanting to develop income, those involved at all levels should be encouraged and given great importance. Especially the closest agencies like the local government organization that have important duties to promote and develop the income of the community to be strong and sustainable Suggestions from research results

From research studies on Social capital and community economic development: a case study of Phakkha Subdistrict Administration Organization Srakaew Province The researcher has the following suggestions:

1) Policy recommendations

(1) Phakkha Subdistrict Administrative Organization There should be a plan to encourage the community to participate in the management of their own communities. By being a sponsor of the budget, such as creating a community development group Various networks that can create a career, income Supporting knowledge and continuous monitoring to achieve sustainability.

(2) If the community development plan proposed by the public for the Phakkha Subdistrict Administration Organization No action has been taken to prepare the development plan. Due to the development of the Tambon Administrative Organization, there are many. Causing sometimes the needs of the people not being thoroughly responded for example, in terms of income, therefore, Phakkha Subdistrict Administration Organization There must be a written document issued to clarify the reasons in order to examine the plan, the plan administrator or the person following the plan.

2) Workshop suggestions

(1) Phakkha Subdistrict Administrative Organization is necessary to create networks in various areas. For sustainable development of their communities By having to develop new relationships with a network that

can integrate social capital that strengthens the community in the income of the community, such as various fund networks Manageable as well

3) Suggestions for further research

(1) There should be a comparative study with other subdistrict administrative organizations in the same economic context in order to know how different the results are. Which the results of the study can be used to further develop various aspects

(2) There should be a study of social capital and community development in the community economy (income) in terms of more qualitative. Because they will understand the social conditions in depth rather than quantitative studies that give results that do not cover actual problems.

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